

Get Ready for Spring Sale.

Up to
\$50 off

most handsets and smartphones

March 11-14, 2010

With a new 2-year service agreement



~~\$49.99~~ NOW
FREE

AFTER \$50 INSTANT SAVINGS AND MAIL-IN REBATE. \$50 mail-in rebate AT&T Promotion Card with voice plan, minimum \$20/mo data plan required and 2-year agreement.



Nokia Mural™

Customizable illumination colors

GPS with turn-by-turn directions



~~\$99.99~~ NOW
\$49.99

AFTER \$50 INSTANT SAVINGS AND MAIL-IN REBATE. \$100 mail-in rebate AT&T Promotion Card with voice plan, minimum \$30/mo data plan required and 2-year agreement.



Motorola BACKFLIP™

Reverse flip design with BACKTRACK touch pad

Application multitasking with Android™ OS



*AT&T also imposes monthly a Regulatory Cost Recovery Charge of up to \$1.25 to help defray costs incurred in complying with State and Federal telecom regulation; State and Federal Universal Service charges; and surcharges for customer-based and revenue-based state and local assessments on AT&T. These are not taxes or government-required charges.

*Excludes Apple branded products, GoPhone and Netbooks and quick messaging devices. \$50 instant savings discount valid at participating AT&T company-owned stores and Authorized Retailers 3/11-14/10. Other conditions & restrictions apply. See contract, rate plan brochure and rebate form at store for details. Subscriber must live & have a mailing addr. within AT&T's owned wireless network coverage area. Up to \$36 activ. fee applies. Equipment price & avail may vary by mkr & may not be available from independent retailers. Early Termination Fee: None if cancelled in the first 30 days, but a restocking fee up to \$35 may apply; thereafter up to \$175. Some agents impose add'l fees. Up to \$50 Phone discount requires a two-year service agreement. Upgrading subscribers must meet contract renewal terms. The phone discount is calculated on the net price after the applicable mail-in rebate discount (in the form of an AT&T promotion card) has been subtracted from the phone price. If purchase price after applicable mail-in rebate discount (excluding tax) is less than discount value, any remaining discount is forfeited. Discount applied at time of sale. Discount has no cash value and cannot be redeemed for cash or applied as payment or credit to your account. Cannot be combined with any other promotional offers, including without limitation, any special upgrade programs or offers. Not valid on accessories or gift cards. Sales tax is calculated on actual price of equipment before discount. AT&T Promotion Card: Price after instant savings discount and before AT&T Promotion Card & with 2-year contract and required data plan is: Nokia Mural \$49.99; Motorola BACKFLIP \$149.99. Allow 60 days for fulfillment. Card may be used only in the U.S. is valid for 120 days after issuance date but is not redeemable for cash & cannot be used for cash withdrawal at ATMs or automated gasoline pumps. Card request must be postmarked by 5/5/2010 & you must be a customer for 30 consecutive days to receive card. Service provided by AT&T Mobility. Google, Android, and Android Market are trademarks of Google, Inc. Motorola and the Stylized M Logo are registered in the U.S. Patent and Trademark Office. The MOTOBLUR Logo and BACKTRACK are trademarks of Motorola. © 2010 AT&T Intellectual Property. All rights reserved. AT&T, AT&T logo and all other marks contained herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies.